**Ideation Phase**

**Define the Problem Statements**

|  |  |
| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID48455 |
| Project Name | University admit eligibility predictor |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Graphical user interface, text, application, email

Description automatically generated

Reference: <https://miro.com/templates/customer-problem-statement/>

**Example:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem Statement (PS)** | **Iam (Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A student | Choose a good university | Iam unaware about cutoff | I can’t find people to guide me | Dejected |
| PS-2 | A student | Enrol in a master degree | Iam unaware about visa formalities | I can’t find trusted websites | Frustrated |
| PS-3 | A student | Enrol in a master degree | Iam unaware about scholarship opportunities | I can’t find helping organisations | Depressed |
| PS -4 | A student | Choose good university with well infrastructure | Iam unaware about infrastructure and placement | I can’t find people to guide me | Anxious |

Chart, treemap chart

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